



Embroidery Canada Advertising Rates

Embroiderers' Association of Canada, Inc.
Association canadienne de broderie, Inc.

The EAC/ACB offers advertising space in *Embroidery Canada* to those offering goods and services of interest to our members. Our magazine is published twice a year, in February and August.

The following rates are based on artwork supplied by the customer. Artwork and design are available for an additional cost.

Ads contracted for four consecutive issues, and billed and paid for in advance, will be granted a 15% discount.

Ad Size	Height (in.)	Width (in.)	B/W	Colour
Outside Back Cover	10	7.5		\$948.75
Outside Back Cover - Full Bleed*	11.5	9		\$948.75
Inside Front/Back Cover	10	7.5		\$822.25
Inside Front/Back Cover - Full Bleed*	11.5	9		\$822.25
Full Page	10	7.5	\$310.50	\$612.92
Full Page- Full Bleed*	11.5	9	\$310.50	\$612.92
Half Page (Horizontal)	4.9	7.5	\$158.70	\$310.50
Half Page (Vertical)	10	3.6	\$158.70	\$310.50
Third Page (Horizontal)	3.2	7.5	\$108.10	\$209.30
Third Page (Vertical)	5.1	4.95	\$108.10	\$209.30
Quarter Page	4.9	3.6	\$82.80	\$158.70
Sixth Page	4.8	2.3	\$57.50	\$108.10
Eighth Page	2.3	3.6	\$44.85	\$82.80
Medium Banner	2.4	2		\$50.00

*On edges that bleed a ¼-inch additional image area has been added to the measurement to accommodate trimming. Do not place important information within the bleed area or within ¼ inch of the crop edge, as it may be trimmed off when the magazine is assembled.

Ad Specifications

Advertisements are to be supplied in their native file format, or as a PDF/X-1a file. Supported native file formats include Adobe InDesign, Illustrator, and Photoshop. Other formats may be supported on request.

Ad Deadlines

Advertisements are due on March 30 for the fall issue, delivered in August and on September 30 for the spring issue, delivered in February.

Contact

Advertisements are managed for EAC/ACB by John De Fusco at A Needle Pulling Thread. Please contact John for more information at john@aneedlepullingthread.com.

