



Embroiderers' Association of Canada, Inc.
Association canadienne de broderie, Inc.

Members' Exhibit Policy and Procedures

The Members' Exhibit, held during the EAC/ACB Seminar, features displays and awards that showcase the talent of EAC/ACB members, presents some of the materials available through the Education programs and projects, and displays information about future seminars.

Exhibit Categories

All entries will be displayed within their Exhibit category:

- Member's Display
- Education Learning Opportunities Display
- Next Year Seminar Fundraisers
- Next Year Seminar Projects
- Adjudicated entries
- Seminar Theme
- Group Project
- Leonida Leatherdale

Awards

The following awards be voted on by ballot at the Members' Exhibit:

- Seminar Theme
- Viewers' Choice
- Seminar Group Project
- Leonida Leatherdale Award (LLA)

Ballots will be provided in Seminar Attendee registration packages and to members of the public attending the exhibit who wish to vote for the awards identified above. In the event no entries are received for a given award, no prize will be awarded.

Adjudication

Embroidery Adjudication has been established to recognize the skills of an embroiderer within a specific technique. It also includes the Pulled Thread and Original Design Awards. The techniques offered for adjudication are:

- Surface Embroidery – any form of embroidery in which the design is worked by the use of decorative stitches and laid threads *on top of* the foundation fabric. Stitches can be laid in any direction and use a multitude of threads. In addition to traditional surface embroidery, other examples include silk shading, whitework, Brazilian embroidery, appliqué, Mountmellick, and Carrickmacross
- Crewel Embroidery – a style of surface embroidery using wool thread on a twill woven background.
- Canvaswork – also known as needlepoint or tapestry embroidery, the stitches are worked through a stiff, open-weave canvas, often completely covering the ground fabric.
- Counted Thread – any embroidery in which threads are methodically counted for each stitch, resulting in uniform-length stitches and a precise, uniform embroidery pattern. Examples include cross stitch, blackwork, pulled and drawn thread, Hardanger, and Tatreez. Canvaswork is not included in this category.
- Dimensional – similar to surface embroidery but some of the elements are raised or detached. Examples include stumpwork, and Casalguidi
- Metal Thread – traditional metal threads couched onto the surface of the ground fabric with a second thread, usually fine silk. Goldwork and Or Nué are examples of metal thread embroidery.
- Pulled Thread* – use of tension with the working thread to draw the ground fabric threads apart to create open, lacy patterns.
**note: this category will be available once the funds for the Pulled Thread Award are depleted and the award has been retired.*

General Information

The following information pertains to all entries to the Members' Exhibit. Information specific to an Exhibit Category can be found at the end of this document.

1. To enter an embroidery in the Members' Exhibit, a member must be in good standing with EAC/ACB.
2. Members may enter multiple entries into each Exhibit Category.
3. Each individual embroidery piece can only be entered in one Exhibit Category.
4. Members may enter a piece of embroidery that they own, but have not stitched, into the Member's Display category.
5. Members who submit an entry for exhibit are not required to attend the seminar.
6. EAC/ACB members who are part of the faculty instructing at the seminar are only eligible to submit entries to the Member's Display category and Adjudication.
7. All pieces of needlework entered must be worked by hand with a threaded needle and

not have been entered in any previous national EAC/ACB exhibit.

8. Entries must be registered using the *Members' Exhibit Entry Form* by 1 April.
9. Entries for the Seminar Group Project Award must complete and submit the *Intent to Submit Form* by 1 February and "Final Group Project" by 1 April.
10. Late Exhibit registrations will not be accepted.
11. Every Exhibit registration form must include a photograph of the embroidery.
12. The entrant's name and the title of the embroidery must be included on the reverse of the work to assist in the identification and display of the embroidery. This information will be covered during the Adjudication process but will be uncovered when the embroidery goes to the Members' Exhibit Committee.
13. Public photography is allowed in the Members' Exhibit. The names of the stitcher and designer on all entries must be identified and be visible for attribution purposes.
14. EAC/ACB shall advertise the Exhibit criteria, due dates and application procedure on the website, *eThreads*, and in *Embroidery Canada*, space permitting.
15. EAC/ACB shall provide information and application forms on the EAC/ACB and Seminar websites.

Delivery of Entries

1. Entries may be delivered to the seminar committee in person at the seminar or sent by mail or courier. Information on shipping of award entries will be provided by the Members' Exhibit committee on the Seminar website and in the brochure within *Embroidery Canada*.
2. Entries must be received by the advertised deadline dates. Late registrations and deliveries will not be accepted.
3. Items or accessories needed for display (e.g., stands) must be supplied with the entry.
4. Incomplete entries will not be accepted.

Exhibit Display Information and Requirements

1. The member entering an embroidery in a voting or adjudicated category within the Members' Exhibit must have stitched the embroidery themselves.
2. Pieces of embroidery entered that the member owns but did not stitch will not be eligible for Viewer's Choice voting. Such entries will be identified accordingly.
3. The Members' Exhibit committee reserves the right to decline an entry for the exhibit.
4. Members who have taken courses or projects currently offered by EAC/ACB's Educational program are encouraged to register their completed embroideries and associated documentation, if applicable, in the Education Learning Opportunities category.

Specific Information for Awards and Adjudicated Entries

1. Except for adjudicated entries, each award is chosen by the popular vote of EAC/ACB members and the public, using voting ballots provided by the seminar committee.
2. All adjudicated entries are judged and overseen by the Education Committee.
3. The Education Committee reserves the right to withhold presentation of certificates in cases where the entry criteria have not been met.
4. The Adjudicated entries will be moved into the Members' Exhibit after judging. The results will be announced at the Luncheon. Once announced, the results will be shown on the tags of the entries.
5. After the seminar, all adjudication entrants will be provided with a written summary of the judges scoring and comments.
6. With the exception of the Leonida Leatherdale Award (LLA) (see the specific requirements for the LLA below), ballots will be counted by the Members' Exhibit Committee before the Seminar Banquet.
7. The first, second and third place entries for each voting category will be placed under cover at the Seminar Banquet until the winners are announced. The winners shall take their entry with them after the Banquet.
8. The Seminar Committee will ensure that photographs are taken of the three winning works for publication in *eThreads*, *Embroidery Canada*, social media, or on the website.

Adjudication Category Criteria

1. Within each technique submitted for adjudication, a certificate will be awarded to each entry, based on the adjudication score. Other than for the Pulled Thread Award and the Original Design Award (ODA), there is no prize associated with this adjudication process.
2. A minimum score of 70% must be attained to be awarded a certificate. The adjudication award levels are as follows:
 - <70 *no certificate*
 - 70 – 79 *Bronze*
 - 80 – 84 *Silver*
 - 85 – 89 *High Silver*
 - 90 – 94 *Gold*
 - 95+ *High Gold*
3. All entries for adjudication shall be unframed with the exception of the Pulled Thread and ODA entries, so the judges can see both sides of the work.

4. The embroidery piece may or may not be an original design. If the embroidery is from a kit or pattern, the name of the designer must be included for display purposes.
5. The applicant shall
 - a. Complete and submit the *Embroidery Adjudication Application Form* along with a high-resolution photograph to the EAC/ACB Education Director.
 - b. Deliver the embroidery and any required documentation materials to the Education Director before noon the day prior to the start of the seminar for adjudication;
 - c. Submit a completed *Members' Exhibit Entry Form* to the Seminar Committee for display at the Members' Exhibit of the annual EAC/ACB Seminar in the year of application.
6. The work must have been completed within the previous three (3) years.
7. Adjudication Category entrants are encouraged to submit a 500-750 word article for publication in *Embroidery Canada*.

Seminar Theme Award

The Seminar Theme Award encourages members to design and stitch a piece of needle art using the seminar theme as their inspiration.

All Seminar Theme award entries must include a 50-200 word statement outlining the development of the design to be displayed with the entry.

The first place winner is awarded a pin and a certificate at the banquet. If the recipient is not at the banquet, EAC/ACB will ensure delivery of the award and certificate. In the event of a tie vote for first place, the Seminar Chair, in consultation with a member of the EAC/ACB Board, will choose the winner.

Second and third place entries are also recognized with personalized certificates which are presented at the banquet. If the recipient(s) are not at the banquet, EAC/ACB will ensure delivery of the certificate.

Viewers' Choice Award

The Viewers' Choice Award acknowledges the favourite piece of embroidery in the **entire** exhibit with the exception of entries identified as ineligible for this category.

EAC/ACB provides a quality embroidery tool chosen by the EAC/ACB Board, with a value not exceeding \$100.00 to the first place winner. The winner also receives a certificate at the banquet. If the recipient is not at the banquet, EAC/ACB will ensure delivery of the award and certificate. In the event of a tie vote for first place, the Seminar Chair, in consultation with the EAC/ACB Seminar Liaison, will choose the winner.

Second and third place entries are also recognized with certificates, which are presented at the banquet. If the recipient(s) are not at the banquet, EAC/ACB will ensure delivery of the certificate.

Seminar Group Project Award

The Seminar Group Project Award acknowledges two or more individuals who are members of EAC/ACB, working together on a single project or on individual pieces that form a group presentation. The project does not need to be an original design; it may be a pattern that a group decides to do together or a design that originated from a workshop.

The Seminar Committee, in consultation with the Seminar Liaison, will designate the number of entries that can be submitted based on the space available for the Members' Exhibit. Efforts will be made to accommodate all group entries.

The Group shall designate one person to act as their Seminar Group Project coordinator. This individual will coordinate the group's entry, and submit the *Seminar Group Project Intent to Submit Form* (due by 1 Feb the year of Seminar) and *Final Group Project Entry Form* (due by 1 April the year of Seminar). They will also liaise with the seminar committee/exhibit chair. In addition, all individual members of the Group must complete and submit their own *Members' Exhibit Entry Form* (due by 1 April the year of Seminar) for each submission/item within the Group Project (ie. if a member submits five embroideries within the Group Project, five *Members' Exhibit Entry Forms* are required from that member).

The Seminar Group Project Coordinator shall be accountable for all the entries of their individual group members, ensuring that all members of the Group complete their own *Members' Exhibit Entry Form* and that all pieces of the Group project are turned in and picked up at the advertised drop off time and location at the seminar, either in person or by a designate. A receipt will be issued for each embroidery entry to the Group Project category.

If the entry is a single piece embroidered by many members, only a single *Members' Exhibit Entry Form* needs to be submitted, and only one receipt for that entry will be issued. The Group Project Coordinator shall ensure that all participant names are submitted to the Seminar Members' Exhibit committee for display purposes.

The Group Project Coordinator shall prepare a statement about the project to be displayed with the entry at the seminar. The statement shall provide contextual information to benefit Members' Exhibit visitors. The statement should include, but is not limited to, the following information:

- Inspiration for the theme of the project and why it was chosen
- The source of inspiration for the colours used
- Any restrictions or limiting factors for the project, ie, size limitations
- What methods, techniques and materials were used and why
- The origin of the project (eg, workshop, special interest group, designer information)

The Group Project Coordinator may have a maximum of three people to assist with setting up their display at the seminar.

The first-place award consists of \$100.00 in cash and one certificate. In the event of a tie vote for first place, the Seminar Chair will choose one winner for the award in consultation with the Seminar Liaison. Distribution of the monetary award is at the discretion of the group winners.

Second- and third-place entries will be recognized by certificates issued by EAC/ACB. If a group representative is not present, EAC/ACB will ensure that the certificate is delivered to the Group Project Coordinator.

Leonida Leatherdale Award for “Innovation in Embroidery”

The Leonida Leatherdale Award (LLA) is presented for a work of needle art that best exemplifies Leonida’s vision and purpose: **“... to encourage and promote the practice and knowledge of the art of embroidery in all its forms...”**

The LLA is awarded for an original design or adaptation which takes the traditional art of needlework and raises it to new heights. Entries made from a workshop, course, kit, published design, or pre-printed pattern are not eligible for this award.

Criteria

All pieces of needlework entered in the LLA category:

- must demonstrate creativity and "thinking outside the box"
- can be any type of needlework
- can be any technique or combination of techniques
- can be any medium or combination of mediums but must include work that is created with a threaded needle.

The LLA is awarded by the Winnipeg Embroiderers' Guild (WEG) – the founding chapter of EAC/ACB.

WEG will appoint two members attending the seminar to count the LLA ballots and make the Award presentation.

WEG will provide one award to the first place winner. The winner will also receive a certificate, which will be mailed to them following the seminar if the winner is not in attendance. In case of a tie for first place, both winners will receive the Award and Certificate. Second and third place winners will also be recognized with a certificate which will be mailed following the seminar if the winners are not in attendance.

The Seminar Committee will ensure that the full names and addresses of the first-, second-, and third-place winners are provided to the WEG LLA appointees at the seminar, in case the recipients are not present and the awards/certificates need to be mailed. WEG will manage any required correspondence with the winners.

History

The Leonida Leatherdale Award was instituted by WEG in honour of the founder of the Embroiderers’ Association of Canada, Inc./Association canadienne de broderie, Inc. – Leonida Leatherdale – to celebrate the best in embroidery from the members of EAC/ACB.

The symbols of the LLA are the evergreen tree, the sun, and the horizon. These elements constitute a perpetual theme for the physical Award regardless of how they are applied. The evergreen tree is symbolic of EAC/ACB, alive and growing; the sun signifies the members; and the horizon represents their challenges and growth.

WEG gratefully acknowledges the assistance of EAC/ACB in facilitating the presentation of this prestigious award.

Original Design Award

There are significant specific requirements for the Original Design Award, which are available separately from this document on the EAC/ACB website.

Pulled Thread Award

There are specific requirements for the Pulled Thread Award, which are available separately from this document on the EAC/ACB website.

Related Documents:

Policy Documents

- Members' Exhibit Entry Form
- Seminar Group Project Intent to Submit Form
- Final Seminar Group Project Entry Form
- Embroidery Adjudication Application Form
- Embroidery Adjudication Judging Form
- List of EAC/ACB Award Presentations-Seminar

Original Design Award Documents

- ODA Application and Guidelines
- ODA Judging Criteria
- ODA Judging Form
- ODA Original Design Reference
- ODA Policy and Procedures
- ODA The Creative Process

Pulled Thread Award Documents

- Pulled Thread Award Application and Guidelines
- Pulled Thread Award Judging Criteria

Pulled Thread Award Judging Form
Pulled Thread Award Policy