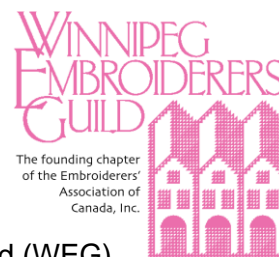


THE LEONIDA LEATHERDALE AWARD FOR

"INNOVATION IN EMBROIDERY"

Given in honour of the founder of the Winnipeg Embroiderers' Guild (WEG)
and the
Embroiderers' Association of Canada/Association Canadienne de broderie, Inc. (EAC-ACB),



Leonida Leatherdale,

this Award will be presented for a work of needle art that best exemplifies
Leonida's vision and purpose:

**". . . to encourage and promote the practice and knowledge of
the art of embroidery in all its forms. . ."**

The Leonida Leatherdale Award (LLA) will be given for **an original design or adaptation which takes the traditional art of needlework and raises it to new heights.** Use your imagination!

Criteria

All pieces of needlework entered in the *LLA* category:

- must be worked with a threaded needle
- must demonstrate creativity and "thinking outside the box"
- can be any type of needlework
- can be any technique or combination of techniques
- can be any medium or combination of mediums
- cannot have been entered in any previous national EAC-ACB exhibition
- cannot be from a workshop, course, kit, published design, or pre-printed pattern

Policy

The *LLA* is awarded by the Winnipeg Embroiderers' Guild (WEG) – the founding chapter of EAC-ACB.

The *LLA* will be awarded every other year, in odd-numbered years.

A piece submitted to any EAC/ACB award or grant may not be resubmitted to any EAC/ACB award or grant thereafter.

The completed product of an EAC/ACB grant may only be submitted for the EAC/ACB "Exhibition Only" category.

The *LLA* winner will be chosen by popular vote from specific entries to the *LLA* category in the EAC-ACB Members' Exhibition at Seminar.

All those attending the Members' Exhibition will be eligible to vote (i.e. both EAC-ACB members and members of the public who attend the Exhibition).

Only one vote by each attendee will be accepted.

Teachers teaching at the Seminar for which their entry would be submitted are not eligible for the *LLA*.

Entries in the *Seminar Theme Award*, *Viewers' Choice Award*, *EAC-ACB Original Design Award*, *Pulled Thread Award*, *Youth Embroiderers' Award*, and the *For Exhibition Only* categories are not eligible for the *LLA*.

Exhibitors are not required to be in attendance at Seminar.

Procedures

LLA entries may be delivered to the EAC-ACB Members' Exhibition Committee in person or sent by mail or courier. Pre-registration of the piece is required. Deadline dates for shipping and pre-registration will be advertised on the EAC-ACB website and in the Seminar Brochure in *Embroidery Canada*. Late registrations will not be accepted.

Shipped entries must arrive in a reusable container. Return postage, a self-addressed return label, and insurance must be included if the entrant isn't able to pick up the piece at Seminar. The entrant will be notified by e-mail when the package arrives and when it is returned at the close of Seminar. (Notification may be by mail if two self-addressed, stamped postcards – Canadian postage only – are provided.)

Entries must be appropriately equipped for hanging or display upon receipt or they will not be accepted into the Exhibition. Any form or stand required for display must be included.

A photo of each entry, its title, and the exhibitor's name must be included on the reverse of the work to assist in the identification and display of the piece.

Identifying marks on entries will be covered until voting is complete.

The Seminar Committee will provide ballots for voting at the Members' Exhibition.

WEG will appoint two (2) members attending Seminar to count the *LLA* ballots and make the Award presentation.

WEG will provide one (1) Award for presentation to the first-place winner. The winner will also receive a personalized Certificate which will be mailed to the winner following the conclusion of Seminar. In case of a tie for first place, both winners will receive the Award and Certificate. Second and third place winners will also be recognized. WEG will provide a personalized Certificate for each. They will be mailed to the runners up following the conclusion of Seminar.

The three (3) winning entries will be displayed (under cover) at the annual closing banquet until such time as the Award is announced.

The Seminar Committee will ensure that photographs are taken of the three (3) winning entries for publication in *Embroidery Canada*.

The Seminar Committee will ensure that the full names and addresses of the first-, second-, and third-place winners are given to the WEG *LLA* appointees at Seminar in case the recipients are not present and the Award/Certificates have to be mailed. Any required correspondence with the winners will be managed by WEG.

History

The *Leonida Leatherdale Award* was instituted by WEG in honour of the founder of the Embroiderers' Association of Canada, Inc./Association canadienne de broderie, Inc. – Leonida Leatherdale – to celebrate the best in embroidery from the members of EAC-ACB.

The symbols of the *Leonida Leatherdale Award* are the evergreen tree, the sun, and the horizon. **These elements will constitute a perpetual theme for the physical Award regardless of how they are applied.** The **evergreen tree** is symbolic of EAC-ACB, alive and growing; the **sun** signifies the members; and the **horizon** represents their challenges and growth.

WEG gratefully acknowledges the assistance of EAC-ACB in facilitating presentation of this prestigious Award.